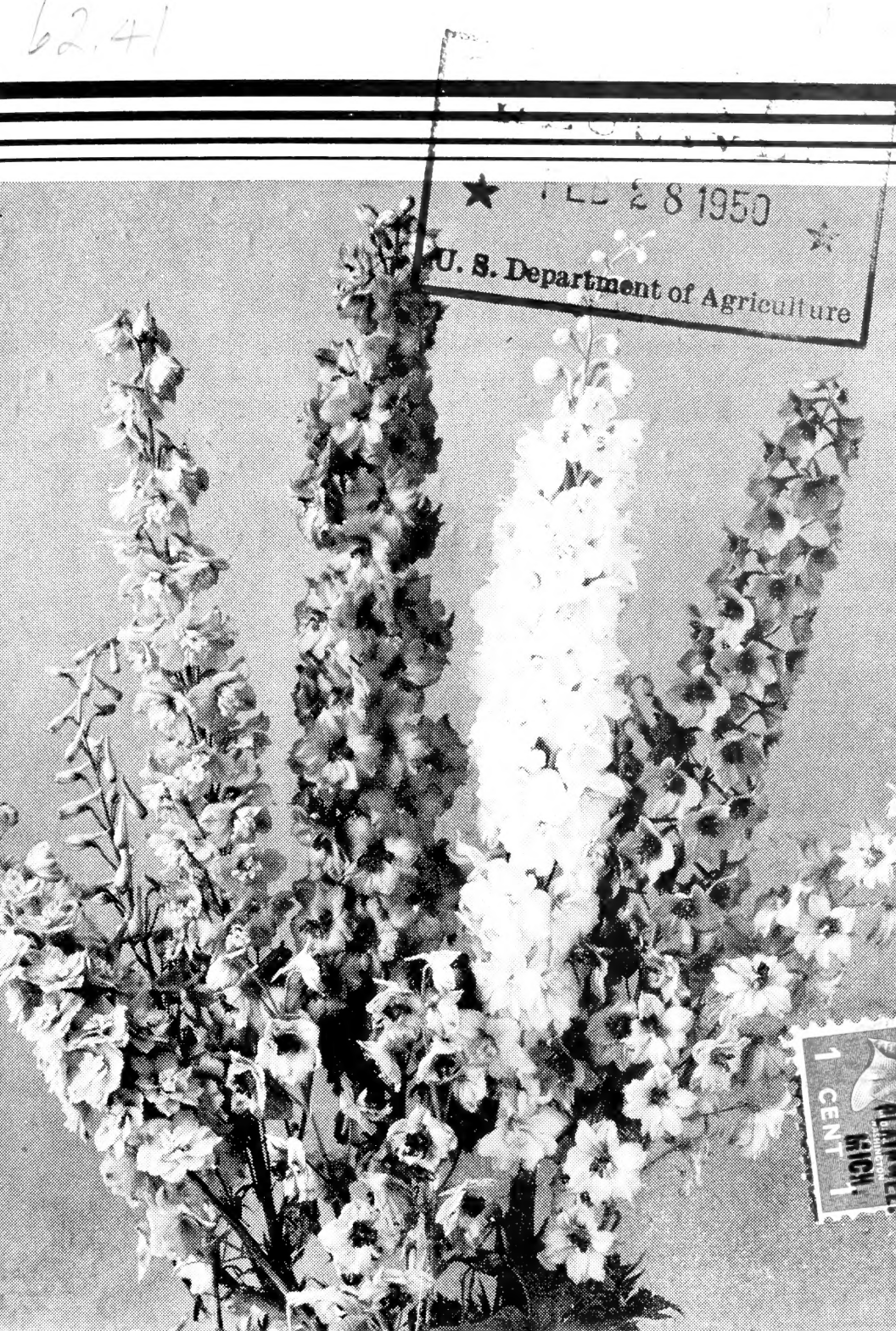


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# **Richards' Gardens**

## **Wholesale Catalog**

For Spring 1950

*Field Grown Perennials*  
*Hardy Phlox - Delphiniums*

Telephone 3941  
PLAINWELL, MICHIGAN

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## PRICES FOR LESS THAN 100 OF ANY VARIETY

50 Plants —  $\frac{1}{2}$  of the 100 Price

25 Plants — As Priced

Not Less Than 25 of Any one Variety Must Be Ordered

5% DISCOUNT ON ALL ORDERS OF 250 OR MORE OF ONE VARIETY

(SEE PAGE 11 FOR PRICE TERMS)

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HEAVY ROOTED, ONE-YEAR FIELD GROWN

# Perennial Plants

(Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc.)

## ALYSSUM (Rock Madwort)

**SAXATILE COMPACTUM (BASKET OF GOLD)**—One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy. Blooms during April and May.

100 for \$4.00

50 for \$2.00

25 for \$1.00

## ANCHUSA (Sea Bugloss)

**ITALICA DROPMORE (ALKANET)**—A splendid background plant; grows 5 to 6 feet tall. Bears a profusion of true gentian flowers on sturdy stems. Blooms in June; plants are very hardy.

100 for \$3.00

50 for \$1.50

25 for \$ .75

## AQUILEGIA (Columbine)

These are among the most beautiful of hardy plants, and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting. Blooms during May and June.

**LONGISSIMA**—Extra large flowers of clear yellow color.

100 for \$6.00

50 for \$3.00

25 for \$1.50

**LONG SPURRED BLUE**—Large flowers in all shades of blue. Extremely long spurs. A heavy blooming type; sturdy grower.

100 for \$3.50

50 for \$1.75

25 for \$ .90

**LONG SPURRED HYBRIDS**—A superior cutting variety. Also much in demand for bedding because of the exceptionally wide range of colors. A very prolific bloomer.

100 for \$4.00

50 for \$2.00

25 for \$1.00

**MRS. SCOTT ELLIOTT HYBRIDS**—Large, long spurred flowers in a wide range of colors, covering all shades of lavender, purple, red, white, yellow, blue and pink.

100 for \$4.00

50 for \$2.00

25 for \$1.00

**SILVER QUEEN**—Finely formed florets of silvery white.

100 for \$3.50

50 for \$1.75

25 for \$ .90

## ANEMONE

**PULSATILLA (PASQUE FLOWER)**—A fine plant for the rock garden or borders; grows 9 inches high. Lovely mauve flowers with golden stamens. Blooms late April and May.

100 for \$5.00

50 for \$2.50

25 for \$1.25

## ARTEMISIA (Southernwood)

**SILVER KING**—A striking contrast plant with light silvery gray foliage. Very popular for mixed bouquets, and to cut and dry for winter use.

100 for \$4.00

50 for \$2.00

25 for \$1.00

## ASTER (Michaelmas Daisy)

Hardy Asters are considered by many to be the loveliest of autumn flowering perennials. Their wide range of colors and prolific blooming habit make them invaluable for borders and cut flowers. They thrive in any soil and withstand most weather conditions.

**HARRINGTON'S PINK**—Beautiful deep rose-pink blooms are produced in great abundance and make a truly striking picture in the perennial bed. Plants attain a height of 4 feet; excellent for cutting. Hardy, vigorous grower.

100 for \$20.00      50 for \$10.00      25 for \$5.00      10 for \$2.00

## ASCLEPIAS (Orange Butterfly Weed)

**TUBEROSA**—Produces an abundance of brilliant orange flowers during July and August. Plants attain a height of 2 to 2½ feet; are extremely hardy and grow successfully in any soil.

100 for \$5.00      50 for \$2.50      25 for \$1.25

## AUBRIETIA (Purple Rock Cress)

Very desirable for rock gardens or for edging or border work. Their graceful, dwarf habit of growth, their delightful coloring and their evergreen foliage make them beloved by all gardeners. Start blooming in April and continue until July.

**MONARCH MIXED (New English Strain)**—Contains almost every conceivable shade of deep red, violet, rose, lavender, mauve, pink and purple.

100 for \$5.00      50 for \$2.50      25 for \$1.25

## CALLIRHOE (Poppy Mallow)

**INVOLUCRATA**—This is an excellent plant for the rock garden or for wall planting, due to its trailing habit of growth. Fine lacy foliage and bears large, saucer-shaped blooms of bright crimson with white spots. Blooms through most of the summer and fall. Grows only 6 inches high.

100 for \$5.50      50 for \$2.75      25 for \$1.40

## CAMPANULA (Bellflower)

**CALYCANTHEMA (Cup and Saucer)**—One of the most desirable cut flowers. Large cup and saucer-shaped flowers in a variety of colors, on long, strong stems, make a very showy display in garden and bouquets. Blooms during late May and June.

100 for \$3.00      50 for \$1.50      25 for \$ .75

**MEDIUM, (Old Favorite "Canterbury Bells")**—A favorite with all flower lovers. A thrilling sight in June and July when its many branches are loaded with deep bells, the edges of which are softly rolled and fluted. Grows 2 to 3 feet high.

We offer three outstanding colors. Blue, White and Double and Single Prize Mixture.

100 for \$3.50      50 for \$1.75      25 for \$ .90

## HARDY CARNATION (Carnation Grenadin)

These hardy outdoor carnations have unlimited uses and should have a place in every garden. For spots of bright color, for cutting and for fragrance they are unexcelled. Bloom almost throughout the summer. Plants grow 18 inches high.

**"KING OF THE BLACKS"**—Large, fragrant flowers of deepest maroon color and satiny black sheen. An outstanding carnation.

100 for \$5.50      50 for \$2.75      25 for \$1.40

**PINK**—We highly recommend this for its clear pink color.

100 for \$3.00      50 for \$1.50      25 for \$ .75

**RED**—Striking brilliant red color and very profuse habit of bloom makes this a much desired variety.

100 for \$4.00      50 for \$2.00      25 for \$1.00

**WHITE**—Should be included in all carnation plantings to complete the color range.

100 for \$3.50      50 for \$1.75      25 for \$ .90

### MIXED VARIETIES

100 for \$3.50      50 for \$1.75      25 for \$ .90

### **CENTAUREA (Hardheads, Knapweed)**

**MONTANA BLUE**—2 ft. June-Sept. Numerous large deep blue flowers somewhat resembling the annual Cornflower.

100 for \$5.00

50 for \$2.50

25 for \$1.25

### **CHEIRANTHUS (Siberian Wallflower)**

**ALLIONII, GOLDEN BEDDER**—Bright golden yellow blooms make a rich color display in the rocky or border during May and June. Plants reach a height of 12 inches.

100 for \$3.00

50 for \$1.50

25 for \$ .75

### **COREOPSIS (Tickseed)**

**DOUBLE SUNBURST (NEW GOLD)**—A new variety which bears double flowers of good color. Coreopsis is one of the most useful perennials for borders and cutting. Easy to grow; blooms profusely from June until frost. Grows 3 feet tall.

100 for \$3.00

50 for \$1.50

25 for \$ .75

# **HARDY Fall Flowering CHRYSANTHEMUMS**

## **ALL ARE EARLY BLOOMING**

These beautiful hardy chrysanthemums will begin to bloom in early fall and provide a wealth of gorgeous color after other plants have finished flowering. All are hardy, easy to grow and are of the best varieties offered by any grower. We are offering all nice clumps with runners attached. These are heavy, field-grown plants for fall shipment.

### **CHOICE NEW HARDY 'MUMS**

**ALERT**—(Becker, 1948) Large, fully double, 3-inch dark purple flowers that do not fade, borne in abundance on sturdy stems.

100 Rooted Cuttings \$10.00

100 Potted \$17.50

**BLACK VELVET**—Rich dark red. A seedling of RED VELVET; height 12 inches. Blooms in mid-October.

100 Rooted Cuttings \$8.00

100 Potted \$15.00

**ORCHID HELEN**—One of the most prolific lavender pink 'mums in existence. This is the result of a cross of which Joan Helen was the seed parent. It carries all of the desirable qualities of Joan Helen; a low clean compact plant. The flowers, unlike Joan Helen, are fully double and burst into bloom all at once.

100 Rooted Cuttings \$8.00

100 Potted \$15.00

### **SELECTED HARDY 'MUMS**

**BOKHARA**—Captivating soft crimson and wine flowers in profusion. Strong, sturdy growth. Excellent for cutting.

**CHARLES NYE**—One of the best yellows to date. Large 3-inch fully double flowers of rich buttercup yellow. Good for borders.

**EARLY HARVEST**—A mass of charming mahogany-orange flowers for two months. Superior to any known cushion variety. Hardy.

**OLIVE LONGLAND**—Three-inch, apricot-toned, salmon-pink. One of the "Master Six." The best of pastel colors. Healthy foliage.

The above 4 varieties: Rooted Cuttings, 100 for \$8.00;

Potted, 100 for \$15.00

**LAVENDER LADY**—Immense double flowers, in a beautiful silvery lavender shade.

100 Rooted Cuttings \$6.00

100 Potted \$12.50

**MRS. DUPONT**—Large, double blooms of peach-pink tinted rosy-salmon bronze.

100 Rooted Cuttings \$6.00

100 Potted \$12.50

**Chrysanthemums are normally shipped express. If parcel post is desired add 20% to the amount of the order.**

**CHRIS COLUMBUS** — New, outstanding ivory-white. Large, double blooms from late September on; excellent for cutting.

**EARLY WONDER** — New, large, soft-pink pompon type. Produces an abundance of double flowers from late September on; excellent for cutting.

**EMBER**—A brilliant glowing bronze that stands out conspicuously in comparison with any others in this color. Fine for cutting.

**FLASHLIGHT**—Attractive dark red with golden reverse. Large, double blooms. Early flowering. Very strong grower.

**JACKIE** — A rich wine-red. Blooms late, but will always come into bloom after it has been severely frosted.

**MISS LACE** — True light pink. Three-inch blooms on strong up-right stems; 30 inches high. Blooms in September.

**NATIONAL VELVET**—New early scarlet crimson. Here is an outstanding 'Mum; its lovely color is admired by everyone.

**ORIENTAL GLORY** — Brilliant oriental-red. Large flower with pointed petals. Good cut flower. Perfect plant habits.

**PINK RADIANCE**—Masses of luminous, soft-pink blooms cover plants from late September on. Their exquisite coloring make lovely bouquets.

**RED VELVET**—Finest of all crimson garden 'Mums. Shapely, long lasting blooms. Lustrous, healthy foliage. Hardiness plus.

**ROSITA** — Enchanting little button-pompon flowers of a light Persian-rose shade. Bushy plants are completely covered with pretty "pink buttons."

**SEPTEMBER SUNSHINE**—An early yellow flower that is very free flowering. Very good for cutting. A very striking flower.

The above 12 varieties; Rooted Cuttings, 100 for \$7.00;  
Potted, 100 for \$12.50

## CUSHION 'MUMS

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and flowers from then on until the last fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. One plant alone is a small flower garden in itself!

	Rooted Cuttings	Potted
BRONZE CUSHION	100 for \$6.00	100 for \$10.00
PINK CUSHION	100 for 6.00	100 for 10.00
RED CUSHION	100 for 6.00	100 for 10.00
YELLOW CUSHION	100 for 7.00	100 for 12.50

## ENGLISH 'MUMS

**ALABASTER** — An early white of large size and good substance; petals slightly incurved. Blooms grow 5 in. across if disbudded.

**BRONZE EARLY BUTTERCUP** — Rich deep bronze with golden buff reverse. One of the very finest bronze English 'mums. Should be disbudded to a dozen buds to the plant for best results.

**CERISE** — Lovely spray variety that grows on wiry stems; a striking rosy-cerise shade with quilled petals.

**CRUSADER** — An immense white, slightly overlaid with pink. Tall, straight stiff stems; large blooms; brushed pink on the tips.

**ELDORADO** — Large blooms, measuring 5 inches across, are a most charming yellow shade. Very free-flowering; should be disbudded for best results.

**GOLD STANDARD**—Flowers are fully incurved and of the deepest possible golden yellow. Blooms up to 7 inches across if disbudded!

**JEAN HARLOW** — Large, double blooms of semi-incurved form. Beautiful bright golden-yellow color.

**LEDA** — Gorgeous rolled petals of heliotrope-pink. Flowers are 6 inches across if disbudded. We consider this one of the finest of the English strain.

**MRS. T. GUTHRIE** — A very large, chestnut-red with bronze reverse, broad reflexing petals. Make a 6-in. bloom if disbudded.

The above 9 varieties; Rooted Cuttings, 100 for \$8.00;  
Potted, 100 for \$15.00

(More 'Mums on Page 6)



## KOREAN HYBRIDS CHRYSANTHEMUMS

These beautiful 'mums have swept to a high place in the esteem of all gardeners and plant growers. Their clear intense coloring, free blooming habit and the unusual strength of their growth make them essential if you want late summer or fall color in your garden. As far as we know we are the only grower offering them in 1 year, field grown untransplanted plants. Our low price for these now enables you to have a large planting of them at very little expense. They will come in mixed colors and in single, semi-double and double.

100 for \$5.00

50 for \$2.50

25 for \$1.25

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## DELPHINIUM

### (PERENNIAL LARKSPUR)

Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow.

**BELLADONNA, IMPROVED CLIVEDEN BEAUTY**—Beautiful, soft light blue in color. A strong grower; blooms heavily during June; strong stems and fine color. Plants grow to 3 feet tall.

100 for \$4.00

50 for \$2.00

25 for \$1.00

**BELLAMOSUM**—Has rich deep blue color. Identical in habit of growth and characteristics with Belladonna described above.

100 for \$5.00

50 for \$2.50

25 for \$1.25

**CHINESE**—Graceful habit of growth and has finely cut foliage which makes it useful for garden and display. Flower spikes are loosely arranged and have a clear light blue color. Keeps well when cut; excellent for bouquets. Grows 2 feet tall.

100 for \$4.00

50 for \$2.00

25 for \$1.00

**LAMARTINE**—Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers; here is one of the finest cutting varieties.

100 for \$5.50

50 for \$2.75

25 for \$1.40

## Pacific Hybrid

## Famous Vetterle and Reinelt

## DELPHINIUM

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long, closely packed with individual flowers from 2 to 3 inches across; many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are strong, well-rooted plants from seed sown last May. Will bloom in June and July.

### VARIETIES

**BLACK KNIGHT**—Darkest royal violet.

**BLUE BIRD**—Clear medium blue with white bee.

**BLUE JAY**—Medium to dark blue with darker bee.

**GALAHAD**—Pure white with white bee.

**GUINEVERE**—Light pink, lavender with white bee.

**KING ARTHUR**—Rich, deep royal violet. White bee.

**SUMMER SKIES**—Clearest light blue. White bee.

**ROUND TABLE**—A superb mixture of the finest shades.

### The Eight Varieties Listed Above

100 for \$8.50

50 for \$4.25

25 for \$2.15

MIXED SHADES 100 for \$7.00; 50 for \$3.50; 25 for \$1.75



## DIANTHUS BARBATUS (Sweet William)

An old-fashioned favorite of which we never tire. Plants are very hardy, easy to grow, and produce masses of colorful blooms during June. Excellent for beds and for cutting; plants attain a height of 1½ to 2 feet.

**MIDGET MIXED**—Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season.

100 for \$3.00	50 for \$1.50	25 for \$ .75
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**NEWPORT PINK**—Beautiful salmon-pink color. A very effective single type; a vigorous grower.

100 for \$4.50	50 for \$2.25	25 for \$1.15
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**SCARLET BEAUTY**—Brightest scarlet color for massed display.

100 for \$3.50	50 for \$1.75	25 for \$ .90
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## DIANTHUS (Species)

**SWEET WIVELSFIELD**—The true perennial type with single flowers in mixed colors. Fine for mixed bouquets. 18-inch, June.

100 for \$3.00	50 for \$1.50	25 for \$ .75
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## DIANTHUS (Everblooming)

**LATIFOLIUS ATROCOCCINEUS FLORA PLENA**—A beautiful summer blooming variety. Bears brilliant fiery crimson flowers throughout the summer. Very hardy and a vigorous grower.

100 for \$6.00	50 for \$3.00	25 for \$1.50
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## DIANTHUS PLUMARIUS (Clove Pinks)

New strains of the old-fashioned Hardy Pinks have brought this grand flower back into favor. Noted for their exquisite fragrance and free blooming habit. Plants bloom during June and grow 15 to 18 inches tall.

**DOUBLE MIXED**—Old-fashioned hardy pinks in assorted mixed colors. Extremely hardy and will thrive almost anywhere.

100 for \$3.00	50 for \$1.50	25 for \$ .75
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**HIGHLAND QUEEN, ROSE HYBRIDS**—One of the best perennial Dianthus offered today. Bright rose colored blooms with red center, are produced continually from May to November. Ideal for bedding, border or rockery. Delightfully fragrant.

100 for \$3.00	50 for \$1.50	25 for \$ .75
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**SPRING BEAUTY**—Large size, double blooms; typically carnation in form and fragrance. Wide range of mixed colors.

100 for \$3.00	50 for \$1.50	25 for \$ .75
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## DIGITALIS (Foxglove)

**GIANT SHIRLEY HYBRIDS**—This elegant strain of an old-fashioned flower attains a height of 4 feet and is ideal for tall, colorful backgrounds. The color mixture is superb, ranging from white to pink to deepest rose. We highly recommend this variety.

100 for \$4.50	50 for \$2.25	25 for \$1.15
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## HELIANTHEMUM (Hardy Sun Rose)

No plant is more beautiful or colorful for the rock garden, border or wherever a very low-growing plant is desired. Their multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage forms a beautiful background for the flowers.

**MUTABILIS, MIXED**—Beautiful hybrids of rose, white and yellow. Plants grow 6 to 10 inches high; bloom during May and June.

100 for \$3.00	50 for \$1.50	25 for \$ .75
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"Plants are normally shipped express. If parcel post is desired add 10% to the amount of the order."





## THE HOME OF ONE YEAR, FIELD GROWN PERENNIALS

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern—The Old Homestead, Recommended by Duncan Hines— One of Michigan's Most Famous Eating Places—Famous For Its Excellent Chicken and Steak Dinners—Just North of Plainwell. About Half Way Between Kalamazoo and Grand Rapids—Visitors are Always Welcome at any time. For Lunch or Dinner Reservations Phone Plainwell 3943.

### GAILLARDIA (Blanket Flower)

For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest of care and will make a bright color display in the perennial border. Blooms keep extremely well after cutting, which makes them very desirable for bouquets.

**BURGUNDY**—Outstanding for its vigorous growth and long blooming period. Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers. Very colorful and very desirable in the mixed border.

100 for \$3.50                      50 for \$1.75                      25 for \$ .90

**DAZZLER**—One of the most brilliant of the Gaillardia family. Large flowering type with blooms of bright golden yellow centered with a disc of satiny maroon. Plants grow 2 feet tall.

100 for \$3.00                      50 for \$1.50                      25 for \$ .75

**GOBLIN, DWARF**—A true dwarf Gaillardia which deserves a place in every garden. Plants grow 12 to 15 inches high in very compact shape. Foliage almost disappears under the mass of large, deep red and gold blooms.

100 for \$3.50                      50 for \$1.75                      25 for \$ .90

**PORTOLA HYBRIDS**—Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. The 2-ft. tall plants make colorful bouquets.

100 for \$3.50                      50 for \$1.75                      25 for \$ .90

### GYPSOPHILA (Baby Breath)

**PANICULATA**—Dense, spreading, bushy type which reaches a height of 3 feet. Countless tiny white blossoms completely hide the plant during the long flowering season from July 'til frost. Foliage is fine in texture and ornamental in rockery or border; may be cut and dried for winter use.

Liners                      100 for \$3.00; 50 for \$1.50; 25 for \$ .75

Grafting size                      100 for \$6.00; 50 for \$3.00; 25 for \$1.50

Ungraded                      100 for \$4.00; 50 for \$2.00; 25 for \$1.00

### HOLLYHOCKS

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes, and equally useful as a background in borders.

**NEWPORT PINK**—Rich, shimmering pink blooms on tall stems,  
100 for \$3.00                      50 for \$1.50                      25 for \$ .75

**CHATER'S DOUBLE MIXED**—Beautiful range of color in one of the best mixed strains.  
100 for \$3.00                      50 for \$1.50                      25 for \$ .75

**SCARLET BEAUTY**—Gorgeous, brilliant scarlet color; valuable for bold backgrounds.

100 for \$3.50                      50 for \$1.75                      25 for \$ .90

## HELIOPSIS (Hardy Zinnia)

Outstanding for their hardiness and fine color. Plants are of compact growing habit with strong, straight stems. Very free flowering; valuable for cutting.

**LEMOINE'S GIANT**—Large, double blooms of golden yellow color. Flower from July until frost; plants grow 2 to 3 feet tall.

100 for \$3.00

50 for \$1.50

25 for \$ .75

## DAYLILLIES

(Hemerocallis)

One of the Easiest to grow of All Plants

Valuable for their large, showy flowers and variety of bright colors; for use in borders, shady areas and cutflower garden. We have been propagating and increasing our stock of these splendid plants for several years and now have a sufficient stock to offer them to our customers. These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2-year field grown.

**DAWN**—Waxy lemon-yellow. Very choice. Blooms in July. Height 42 inches.

100 for \$14.00

50 for \$7.00

25 for \$3.50

10 for \$1.50

**HYPERION**—The finest citron-yellow available. Delightfully fragrant. Blooms in July and August. Height 40 inches.

100 for \$25.00

50 for \$12.50

25 for \$6.25

10 for \$2.50

**KWANZO FLORA PLENA**—Large, double golden bronze blooms. A really unique variety. Height 36 inches. Blooms July and August.

100 for \$15.00

50 for \$7.50

25 for \$3.75

10 for \$1.50

**MODESTY**—Large flowering; pale yellow color. Blooms June and July. Height 30 inches.

100 for \$14.00

50 for \$7.00

25 for \$3.50

10 for \$1.50

**SOVEREIGN**—Satiny orange-yellow; fragrant. Blooms May and June. Height 30 inches.

100 for \$14.00

50 for \$7.00

25 for \$3.50

10 for \$1.50

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## IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy and rarely exceed 18 inches in height; produce dense heads of blooms in early spring. May be used for dwarf flowering hedge.

**GIBALTARICA**—Masses of lavender blossoms, with evergreen foliage, in early spring. Dwarf growth, splendid for edging.

100 for \$3.50

50 for \$1.75

25 for \$ .90

## IRIS SIBERICA (Siberian Iris)

Somewhat like Kaempferi in habit of growth and appearance of blooms but each plant throws up from 15 to 30 stems, each topped by a magnificent bloom. Grow from 3 to 4 feet tall and are fine for background in the perennial border. July.

**BLUE CHARM**—Light blue of medium height.

**NORA DESTIN**—Medium height, deep blue edged with white.

**CAESAR**—Tall, dark purple. Good for cutting.

**RED RAIDER**—Large, frilly, deep purple on the reddish cast.

The above varieties 100 for \$3.00; 50 for \$1.50; 25 for 75c

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## ORDER NOW

So that we may ship your order complete  
at the time you want it.

**No Packing Charge**

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## LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea)

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover trellis, fence or arbor. Blooms continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

MIXED COLORS—100 for \$3.50      50 for \$1.75      25 for \$ .90

## LAVENDULA (LAVENDER)

**VERA (Munstead Strain)** The real Sweet Lavender used and grown in our grandmothers' day. A dwarf variety which grows in compact form, and bears exquisitely fragrant blue flowers. June-July. 18-inch.

100 for \$10.00      50 for \$5.00      25 for \$2.50

## LIATRIS (Blazing Star or Gayfeather)

One of the taller growing perennials and very useful for perennial bed background. Does well in any type of soil and under adverse moisture conditions

**PYCNOSTACHYA**—Flower stems rise to a height of 6 feet, each topped by a foot-long flower spike of richly colored rosy-purple bloom. Blossoms during July and August. Excellent for cutting.

100 for \$12.00      50 for \$6.00      25 for \$3.00      10 for \$1.25

## LINUM (Perennial Hardy Flax)

**PERENNE**—A valuable plant for perennial borders. Grows about 2½ feet high, with finely cut ornamental foliage. From May to August you have a fresh crop of beautiful, clear, light blue blooms each morning. Very desirable for mixed bouquets.

100 for \$3.00      50 for \$1.50      25 for \$ .75

## LOBELIA (Cardinal Flower)

**CARDINALIS**—Often called "Indian Fire Stick". Plant is of dwarf growth habit but each summer sends up 18 to 24 inch stems from a rounded clump of foliage, each stem topped with an 8 to 10 inch spike of brightest Cardinal Red bloom. Very good for mass planting; fine for cutting; hardy and prolific.

100 for \$3.00      50 for \$1.50      25 for \$ .75

## LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for its brilliantly colored flower heads and extreme hardiness. Ideal for lively color in your border during late summer and early autumn.

**CHALCEDONICA (MALTESE CROSS)** Vivid scarlet flowers in flat heads come over a long blooming period. Just the plant for bright spots of color in your garden. Grows 2½ feet high. Very hardy and easy to grow.

100 for \$3.50      50 for \$1.75      25 for \$ .90

## MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth; with strongly scented ornamental foliage. Produces masses of blooms in late summer and early fall. Grows 10 to 15 inches high.

**BALL'S DOUBLE WHITE**—This is the only fully double-flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety.

100 for \$3.50      50 for \$1.75      25 for \$ .90

## TERMS OF SALE

All prices in this catalogue are f. o. b. Plainwell, Michigan. Prices quoted are for express shipments. If you desire parcel post add 10% to the amount of your order. Chrysanthemums and Dahlias add 20%.

RICHARDS FIELD GROWN

# HARDY PHLOX

BEST OF AMERICA'S FAVORITE VARIETIES  
COLORFUL NEW INTRODUCTIONS  
WILL BLOOM NEXT SUMMER

No flower will lend more color and beauty to the perennial garden than a mass planting of Hardy Phlox. They thrive under average conditions; bloom freely over a long period of time and are equally satisfactory when used in beds or borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true-to-name. Phlox will start blooming early in July and continue through August into September.

## VARIETY

**ANNIE LAURIE**—One of the best new salmon-reds.

**GEO. STIPP**—A truly outstanding Phlox of glowing salmon-coral.

**THOR**—Deep salmon-pink with an unusual scarlet overtone. Nicely shaped trusses on strong stems

Prices on the 3 Varieties listed above:

100 of one variety \$15.00

50 of one variety for \$7.50

25 of one variety \$ 3.75

10 of one variety for \$1.60

## SPECIAL PHLOX (Liners)

These are well established crown or root cuttings and will produce some blooms this year. Due to the fact that they are grown in cold frames outdoors, they will not be available until May 15th. We cannot accept orders for them after June 15th.

## VARIETY

**AFRICA**—Lustrous deep carmine red with darker eye.

**ANNIE LAURIE**—One of the best new salmon-reds. Sturdy grower.

**BORDER QUEEN**—Massive heads. Deep watermelon pink.

**CHARLES CURTISS**—Brilliant cherry-red. Very showy.

**CHIEFTAIN**—Striking bright red. Enormous flower heads.

**COUNT ZEPPLIN**—Large white blooms with vivid bright red eye.

**DAILY SKETCH**—Massive flower heads of light pink with carmine eye.

**FLASH**—Rich dark red with orange-scarlet center. Long stems.

**GEO. STIPP**—A truly outstanding Phlox of glowing salmon-coral.

**JULY LIGHTS**—Brightest carmine-red with blood red eye.

**LEO SCHLAGETER**—One of the brightest of all red Phlox.

**PRIME MINISTER**—Pinkish white, brilliant red center.

**SAN ANTONIO**—A rich ruby-red that is outstanding.

**STARLIGHT**—Exquisite orchid with white eye.

**THOR**—Deep salmon-pink with scarlet over-tone.

**WORLD PEACE**—Outstanding new white. Vigorous grower.

Prices on the 16 Varieties listed above:

100 of one variety for \$4.50

50 of one variety for \$2.25

25 of one variety for \$1.15

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## PHYSALIS (Chinese Lanterns)

An attractive perennial noted for its large, showy, lantern-shaped fruits which turn a bright red when ripe. Especially desirable for drying for winter decoration.

100 for \$3.00

50 for \$1.50

25 for \$ .75

## PLATYCODON (Balloon Flower)

**EARLY GIANT BLUE**—Large flowering and extra rich in color. One of the most showy and unique of garden flowers. Odd balloon-like buds open into bell shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

100 for \$3.00

50 for \$1.50

25 for \$ .75

## PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

**ROBINSON'S HYBRIDS MIXED**—The finest strain of painted daisies in mixed colors; a really great new strain. We think so much of it that we have discontinued growing any of the others. Plants bloom during May and June and grow 2 to 2½ feet tall.

100 for \$4.00

50 for \$2.00

25 for \$1.00

**ROBINSON'S CRIMSON**—Same general description as above except that colors range from red to deepest crimson.

100 for \$4.00

50 for \$2.00

25 for \$1.00

**ROBINSON'S ROSE AND PINK**—Same general description as above except that colors cover a wide range from pastel pink to deepest pink and rose. We recommend them highly.

100 for \$4.00

50 for \$2.00

25 for \$1.00

## RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these showy plants are indispensable. Free flowering; excellent for cutting.

**PURPUREA**—The best known Rudbeckia. Rosy reddish purple petals with high cone-shaped center of dark brown. Three to four foot stems are rugged and withstand high winds. Blooms freely from July until frost; plants grow 3 to 4 feet tall.

100 for \$3.50

50 for \$1.75

25 for \$ .90

## SCABIOSA (Pincushion Flower)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and especially fine as cut flowers.

**CAUCASICA (Perfecta)**—Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September.

100 for \$5.50

50 for \$2.75

25 for \$1.40

**ISAAC HOUSE HYBRID**—Extra large flowering strain noted for the variations of coloring in its blooms. All shades from light blue and lavender to deep blue appear throughout the blooming season. June to September, 24 inches.

100 for \$7.00

50 for \$3.50

25 for \$1.75

## SHASTA DAISY (Moonpenny)

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

**ALASKA**—The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Very vigorous.

100 for \$3.00

50 for \$1.50

25 for \$ .75

**DIENER'S DOUBLE FRINGED WHITE**—Tall growing with strong stems and immense white blooms which are nearly all double with a very attractive fringed edge.

100 for \$4.00

50 for \$2.00

25 for \$1.00



## STATICE (Great Sea Lavender)

**LATIFOLIA**—Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for winter bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high.

100 for \$4.00

50 for \$2.00

25 for \$1.00

## STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12-inch stems arise, each topped by an exquisite, aster-like bloom with finely divided petals. Prefer a sheltered location.

**CYANEA, BLUE**—An excellent cutting variety. Flowers are clear azureblue in color and plants begin blooming in July.

100 for \$4.50

50 for \$2.25

25 for \$1.15

## SUPER SWISS PANSIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Attractive foliage is luxuriant; plants are strong growers and bloom abundantly. When you buy Pansy plants it pays to buy the best. You will be highly pleased with these Giant Swiss varieties.

**ALPENGLOW**—Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

**SWISS BLUE (Ullswater)**—Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

**DWARF MIXED**—Mammoth blooms in a wide range of colors on dwarf plants.

**GIANT MIXED**—A veritable rainbow of color. Well-balanced shades are ideal for bedding or gay borders.

**RASPBERRY ROSE**—Color of a ripe raspberry with some petals of a lighter shade. Darker center.

**MAPLE LEAF MIXED**—Giant size blooms combined with attractively formed foliage make this an especially desirable variety. Wide range of varied shades.

**PURE WHITE**—Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

The seven varieties listed above

1000 for \$20.00

100 for \$2.50

50 for \$1.25

25 for \$ .65

## VERONICA (Speedwell)

**LONGIFOLIA**—Reaches height of about 30 inches and is a beautiful sight in July and August with its long spire-like spikes of deep blue.

100 for \$3.00

50 for \$1.50

25 for \$ .75

## VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.

**ARKWRIGHT RUBY**—Rich ruby-red color with satiny sheen. Very free flowering. Fragrant; excellent for cutting.

100 for \$4.50

50 for \$2.25

25 for \$1.15

**BLACK IMP**—Glossy black with bright yellow eye. Very showy.

100 for \$3.00

50 for \$1.50

25 for \$ .75

**JERSEY GEM**—Blooms from April until snow falls. Rich, shimmering violet-blue color. The most exquisite fragrance and extreme hardiness make this one of the finest Violas.

100 for \$4.00

50 for \$2.00

25 for \$1.00

## VIOLET

**ROYAL ROBE**—A lustrous shade of violet-blue. Blossoms are very fragrant and open flat like a pansy. Blooms early winter and early spring.

100 for \$18.00

50 for \$9.00

25 for \$4.50

10 for \$1.85

# DAHLIAS

This spring we are again offering a wide selection of the best Dahlia Tubers. All of these Tubers are of healthy, vigorous stock with numerous eyes and will bloom the first season after planting. The great variety of flower forms and brilliant colors will make these best sellers. ALL DAHLIAS F.O.B. PLAINWELL, MICH.

## VARIETIES

**AVALON**—Great garden Dahlia of fine form and a rich lemon-yellow color. This plant is a profuse bloomer. It should be in every garden.

100 for \$10.00

1000 for \$90.00

**BRIDES BOUQUET**—A pure white cactus type Dahlia. Fine long stems with rich green foliage. Keeps well when cut. This plant makes a fine show in the garden.

100 for \$8.00

1000 for \$75.00

**CATHERINE**—Lovely small blooms on an orange-pink. Always much admired by everyone. Splendid for garden display and for cutting.

100 for \$8.00

1000 for \$75.00

**CELIA**—This cactus type Dahlia has clear lavender to delicate pink blooms. Long, strong stems and bright green foliage. Very decorative in any garden.

100 for \$8.00

1000 for \$75.00

**COMMODORE**—Sparkling yellow Decorative type Dahlia. Very hardy and free blooming. Splendid for garden display and for cutting.

100 for \$10.00

1000 for \$90.00

**DOAZON**—Giant orange scarlet cactus type Dahlia. This is a hardy and free blooming variety. Its outstanding beauty shows up well in the garden.

100 for \$8.00

1000 for \$75.00

**LIBELLE**—One of the finest cactus Dahlias with large royal purple flowers on long stems. Always very much admired for its bright color.

100 for \$8.00

1000 for \$75.00

**LUCY FAWCETT**—A bright yellow tinged with shades of rose. This is a ball type Dahlia making a fine show in the garden. A lovely and distinct color.

100 for \$8.00

1000 for \$75.00

**MARGARET WILSON**—A refined, magnificent, large, creamy white Dahlia, attractively shaded with pink. Splendid for exhibition and fine for the garden.

100 for \$10.00

1000 for \$90.00

**PORTHOS**—A large decorative red flower. Stems in proportion and flowers held perfectly. Very attractive and fine for cutting. An A-1 variety in every respect.

100 for \$8.00

1000 for \$75.00

**STORM KING**—Lovely clear white Decorative Dahlias. This is a hardy and free blooming variety. A charming plant for any garden.

100 for \$8.00

1000 for \$75.00

**YELLOW COLOSSE**—One of the most excellent yellow Decorative Dahlias with large, deep flowers on long stems. A charming plant for their garden.

100 for \$8.00

1000 for \$75.00

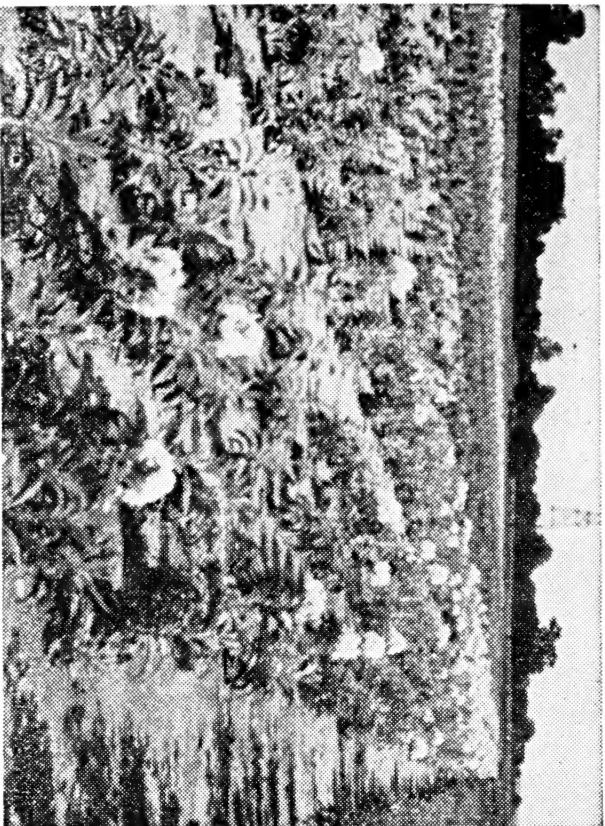
## LONG ISLAND RED

A free blooming ball type of a beautiful rich shade of red. A long stem, free blooming habits, and exquisite color make this a very desirable Dahlia for a cut flower. Splendid for exhibition and fine for the garden.

100 for \$6.00

1000 for \$50.00

Dahlias are normally shipped express. If parcel post is desired add 20% to the amount of the order.



One of Our Blocks of Hardy Phlox — 1 Year Plants  
in Full Bloom in Early August

## RICHARDS GARDENS

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PLAINWELL, MICHIGAN

# FIELD GROWN PERENNIALS, BULBS and HARDY PHLOX

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